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The first e-road bikes and e-MTBs with the lightweight maxon BIKEDRIVE AIR have arrived

Italian premium road bike manufacturer Cipollini and Swiss bike manufacturer TRANSALPES launch their new lightweight e-bikes with the maxon BIKEDRIVE AIR. The Cipollini Flusso is a performance e-road bike that weighs only 10.7 kg. With a weight of less than 16 kg, the TRANSALPES E1 sets standards in the electrified trail and enduro segment. Both e-bikes put a natural feel at the center of the riding experience.

There is an emerging trend in the e-bike market toward lightweight systems that are almost indistinguishable from standard bicycles. This development is supported by ever smaller, yet powerful motors and improving battery technologies. "Integration is the key word," says Michele Tittone, R&D Coordinator at Cipollini. "The second generation of e-race bikes will be powered by electric motors fully integrated into the bike design and complemented with high-end components."

Cipollini set out to develop one of the lightest e-race bikes in the world without compromising reliability and duration of assistance. Now the Italian bike manufacturer is introducing the new Flusso, which weighs just 10.7 kg.

The Cipollini Flusso is equipped with maxon's BIKEDRIVE AIR system, which weighs just 3.5 kilograms including the battery. At its heart is a mid-mounted motor that delivers 30 Nm of torque. Thanks to a special freewheel technology it's easy to pedal even without electric assistance. Michele Tittone says, "The natural feeling of riding is absolutely crucial; after all, physical effort should remain part of the experience."

Integration of the drive is also a top priority for the Swiss bike manufacturer TRANSALPES. "With the BIKEDRIVE AIR system from maxon, we want to build perhaps the lightest e-bike for demanding mountain bikers," as co-owner Michel Juhasz explains. "The new TRANSALPES E1 rides as naturally as a mountain bike without a motor." TRANSALPES' lightest e-bike, with a carbon frame, weighs less than 16 kg.

The Cipollini e-road bikes and TRANSALPES e-MTBs can be configured and pre-ordered on the manufacturers websites.

More information is also available at: www.maxonbikedrive.com

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Cipollini Flusso with maxon's BIKEDRIVE AIR



TRANSALPES E1 with maxon's BIKEDRIVE AIR

